



IMAGINE YOUR MESSAGE ON
THE COFFEE TABLES OF 263 MOTELS

ULTIMATE GUIDE 2024

“Our premium in-room visitor compendium is in its 29th year of publication with strong advertising and accommodator support that does not waiver. We are proud to deliver such a popular visitor guide that enjoys such a high number of repeat clients due to its success!”

- JO LEE, CEO - NINETYBLACK

Where does it go? 11,000 copies are printed and delivered year round throughout Taupo, the Volcanic Loop, Rotorua, Whakatane and Mt Maunganui/Papamoa, including 5,758 motel rooms and selected cafes.



- ### 1 CHOOSE A BOOKING SIZE

 - Itinerary Spot**
 A small description + 1 image
\$160+GST
 - Quarter Page**
 88(w) x 123(h) mm
\$630.00+GST
 - Half Page Landscape**
 180(w) x 123(h) mm
\$1050.00+GST
 - Half Page Portrait**
 88(w) x 250(h) mm
\$1050.00+GST
 - Full Page Advert**
 180(w) x 250(h) mm
\$2100.00+GST
 - Full Page Article**
 450 words + images
\$2200+GST

- ### 2 SUPPLY YOUR ARTWORK

Design and supply your own advert:
 Press quality PDF (300dpi) at the correct dimensions
 No bleed or crop marks

Or let ninetyblack's designers create your advert:
 Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing

Send it through!
 Send your advert material and any booking queries through to bookings@ninetyblack.com

- ### ! KEY DATES

 - 14 days after signing**
Please supply your advert content
 - 17 November 2023**
Advert supply deadline
 - 17 November 2023**
Final lay-up date
 - December 2023**
Distribution commences



www.ninetyblack.com

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