



A KEY TOOL FOR PROMOTING OUR DESTINATION TO THE DOMESTIC MARKET

ROTORUA BIANNUAL MAGAZINE

”...It’s a cool magazine! We love it at our house. Well done!”

- LISA H. - CONSUMER

Where does it go? 50,000 copies to Auckland suburbs & city CBD via the Herald. 10,000 copies via Waikato Times. 10,000 copies Bay of Plenty Times. 20,000 copies to Wellington via The Dominion.



- 1 CHOOSE AN ADVERT OR ADVERTORIAL**
 - Quarter Page**
89(w) x 124(h) mm or 95 words*
\$450.00+GST
 - Half Page**
180(w) x 124(h) mm or 120-205 words*
\$900.00+GST
 - Full Page**
180(w) x 250(h) mm or 175-325 words*
\$1,800.00+GST
 - Double Page**
370(w) x 250(h) mm or 450 words*
\$3,600.00+GST

*Word count depends on selected advertorial template.

- 2 SUPPLY YOUR ARTWORK**

Supply your templated advertorial material:
Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

Design and supply your own advert:

 - Press quality PDF (300dpi) at the correct dimensions
 - No bleed or crop marks

Or let ninetyblack’s designers create your advert:
Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing

- ! KEY DATES**
 - 14 days after signing**
Please supply your advert material.
 - SPRING/SUMMER '23**
Final layup date: 18 August 2023
 - AUTUMN/WINTER '24**
Final layup date: 11 March 2024
 - Send it through!**
Send your material and any booking queries through to bookings@ninetyblack.com



**ninety
black**



www.ninetyblack.com

MANDY
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